



**GSA Contract #: GS-10F-051BA**  
**Cage Code: 59XA9**  
**Duns #: 965367683**



## CAPABILITY STATEMENT

Founded in 1996, STAR is a certified small business; a leading provider of fully customizable leadership 360-degree assessments and Sprezie. Sprezie is a data-driven behavior change tool that supports trainees in and after training while they implement new skills, and delivers ongoing data about the effectiveness of any training program. Sprezie is an evidence-based program, developed through years of research, proven by published, independent studies showing Sprezie facilitates and sustains long-term behavior change.

## CORE COMPETENCIES

- ✓ Scalable technology that supports individuals as they implement new skills in and after training
- ✓ Effortless data collection about the on-the-job impact of any development program
- ✓ Evidence-based training evaluation tools
- ✓ Tools work with any training or assessment content from any provider
- ✓ 360 assessment development and administration
- ✓ Custom and "Ready-to-use" multi-rater surveys
- ✓ Custom, standard and self-directed feedback reports

## COMPANY SNAPSHOT

**Synthesis Technology Assessment & Research, L.L.C.**

**DBA: STAR360 Feedback**

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**Work Area:** Global

## PAST PERFORMANCE



### Department of Energy

STAR provides DOE with custom 360° leadership assessments and Sprezie, the automated evidence-based training support tool, that encourages trainees to use new skills, measures progress and documents long-term effectiveness of training.



### U.S. NAVY

STAR developed a multi-rater "lite" version of OPM ECQs, along with a self-directed report for NAVFAC SW mid and senior level officers, enabling them to quickly understand and readily apply their feedback. Top leaders were debriefed on organization-wide results.



### U.S. Air Force

STAR provides 360° leadership assessments to mid and senior leaders at a number of U.S. Air Force bases, helping to identify and satisfy training needs, support individual and team development, and document overall performance improvement.



### U.S. Customs & Border Protection

STAR provides online Leadership 360 assessments and debrief training to enhance Mentoring program and improve leadership performance.



### NASA

STAR hosts professional, easy-to-use 360 degree leadership assessments to thousands of NASA employees at the Kennedy Space Center.



### Department of Transportation

STAR developed custom 360°s that reflect DOT's exact specifications, and cross-walk tightly to OPM ECQs. Results direct and encourage leaders, inform training strategies and foster agency collaboration.

## Multiple Award Schedule FSC Group. Professional Services

541611 Management Consulting Services  
 33338TDTM OTS Training Devices and Training Materials



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