



CAPABILITY STATEMENT

Founded in 1996, STAR is an SBA certified small business; a leading provider of fully customizable 360-degree assessments and leadership development tools.

- 99% Customer Satisfaction
- Experts in all aspects of 360 surveys
- Millions of surveys delivered
- Full Project Management included
- Employee Retention >90%
- Established Teaming Relationships
- Prime on \$1.2m Single Award IDIQ
- Proven Action Planning Tools

CORE COMPETENCIES

What We Offer:

- 360° (multi-rater) Leadership Assessments
- Custom & COTS ready-to-launch surveys
- 360° Survey Design Experts
- Individual & Group Debriefs
- 360° Debrief Training/Certification
- Pulse Surveys
- Online Training
- Coaching Support Tools

COMPANY SNAPSHOT

Synthesis Technology Assessment & Research, L.L.C.

DBA: STAR360 Feedback

Government Business POC: Bonnie Williamson

Email: bonniew@resultsbystar.com

Phone (office/cell): 801.489.1211 / 801.822.1432

Fax #: 801.489.1011

Web Address: www.star360feedback.com

Street Address: 164 W. 200 S. Springville, UT 84663

Work Area: Global

PAST PERFORMANCE



Department of Energy

STAR provides DOE with custom 360° leadership assessments, the automated evidence-based training support tool, that encourages trainees to use new skills, measures progress and documents long-term effectiveness of training.
POC: kenneth.dieffenbach@hq.doe.gov



U.S. NAVY

STAR developed a multi-rater "lite" version of OPM ECQs, along with a self-directed report for NIWC mid and senior level officers, enabling them to quickly understand and readily apply their feedback. Top leaders were debriefed on organization-wide results.
POC: david.nieman4.civ@us.navy.mil



U.S. Air Force

STAR provided 360° leadership assessments to mid and senior leaders, helping to identify and satisfy training needs, support individual and team development, and document overall performance improvement
POC: william.lawrence.10@us.af.mil



U.S. Customs & Border Protection

STAR provides online Leadership 360 assessments and debrief training to enhance mentoring program and improve leadership performance
POC: kevin.a.humes@cbp.dhs.gov



NASA

STAR hosts professional, easy-to-use 360 degree leadership assessments to thousands of NASA employees at the Kennedy Space Center.
POC: debra.l.scougall@nasa.gov



Department of Transportation

STAR developed custom 360°s that reflect DOT's exact specifications, and cross-walk tightly to OPM ECQs. Results direct and encourage leaders, inform training strategies and foster agency collaboration.
POC: david.sweeney@dot.gov

Multiple Award Schedule FSC Group. Professional Services

NAICS: 541611, 541612, 541618, 611430, 611710, 333318 TDTM
PSC: R408, R431, R499, R699, R799, U001, U009



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DBA: STAR360 Feedback
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